



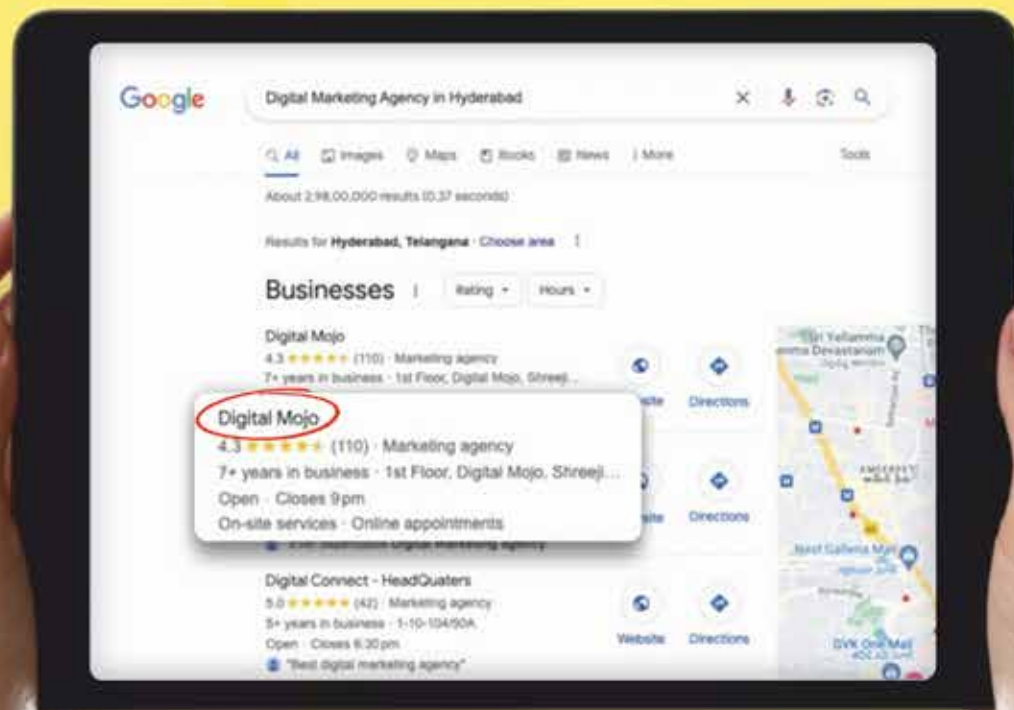
MOJO

**WHISPERS
BRANDING**

ECHOES
ECHOES
ECHOES
ECHOES

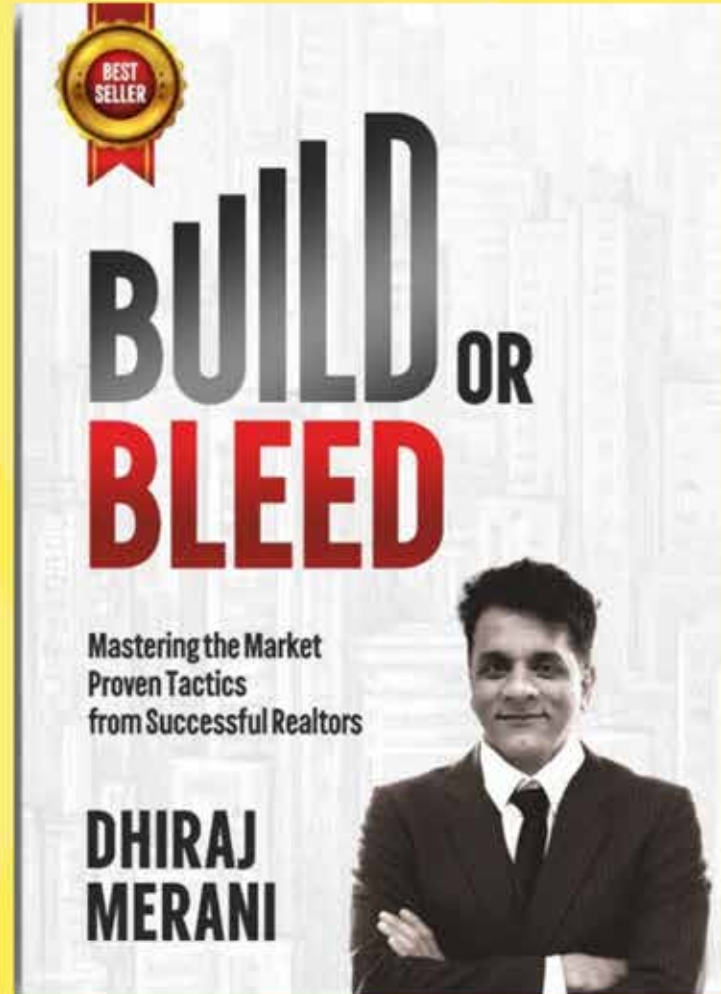
DIGITAL MOJO

Ranked No.1
by Google



AUTHORING A BOOK

The book offers a unique perspective as Dhiraj interviews various realtors from Hyderabad, unraveling their experiences struggles, and the valuable lessons they've learned. As an insider in the industry, Dhiraj shares tips and tricks gathered from these interviews, providing readers with insights into the real estate landscape in Hyderabad. The book is a rich tapestry of narratives, blending personal stories with professional wisdom.



We are in the News



We are in the News

DIGITAL MOJO

Increase Your Company's Revenue with Digital Mojo's Integrated Digital Marketing Solutions and Strategies

388d · 32 shares



Digital marketing is known to be the most effective modern means of connecting a business or an organisation to its customer base. This has not only led to increased growth and possibilities for businesses but has also helped in increasing the overall revenue by bringing in the required engagement for growth and advancement. The process of digital marketing



CLICK HERE



We are in the News



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Entrepreneur. Hunt

CLICK HERE



We are in the News



We are in the News





Noun

Pronounce : mo - jo

Comprehensive full-service agency dedicated to delivering complete end-to-end brand transformations to premium clients.

Top Brands We Work With

REAL ESTATE CLIENTS



PURAVANKARA®



DEEVYASHAKTI
— REALTY



REAL ESTATE CLIENTS

FUTURE TRENDS
THE VALLEY


Reliance Builders

 **ALEKHYA**
INFRAA DEVELOPERS

 *Garden of Eden*
Land • Life • Leisure

REAL ESTATE CLIENTS

saket
Pranamam
Senior Living Gated Community


Risinia
BUILDING DREAMS

 **KRUSHI**
INFRA PROJECTS INDIA PVT. LTD.

Aparna
sarovar
ZENITH
New Age Apartments | Kalyan
Live the Zenith Standard


MAHAVEER[®]
Finest Homes & Honest Practices


HARIPRIYA

Healthcare Industry



HINDUJA HOSPITAL



**SANJEEVANI
HOSPITAL**
MULTI SPECIALITY HOSPITAL



apollo INDIA
"A RAY OF FUTURE"
Life Sciences Pvt. Ltd.

SCHOOL & EDUCATION CLIENTS



Manhattan Review®

Test Prep & Admissions Consulting



CodEvo
Learning to Earning

INTERNATIONAL CLIENTS



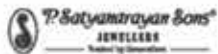
**FOOD
AND
BEVERAGES**



HOSPITALITY



JEWELLERY



INTERIOR



FMCG



**TECHNOLOGY
AND IT SERVICES**

HCL

LUX LOGIC
LIGHTING

SmartMS
assuring outcomes


CYNTEL TECHNOLOGIES

**TRANSPORTATION
AND LOGISTICS**


svida
Metro Shuttle Service

Services

Brand Development and Strategy

Focused on creating a strong brand foundation and strategic direction.

- **Brand Architecture:**

- ✓ Audit
- ✓ Analysis
- ✓ Portfolio management

- **Market Research and Analysis:**

- ✓ In-depth understanding of market dynamics

- **Brand Communication Strategy:**

- ✓ Crafting a unified messaging approach

- **Digital Marketing Strategy:**

- ✓ Online presence
- ✓ Online engagement planning



Marketing Execution and Outreach

Dedicated to implementing effective marketing tactics both online and offline.

- **Offline Marketing Consultation:**

- ✓ Print advertising
- ✓ Influencer collaborations

- **Online Marketing Execution:**

- ✓ Social media
- ✓ Google My Business strategies

- **Content and Creative Strategy:**

- ✓ Innovative content creation
- ✓ Management

- **PR and Media Outreach:**

- ✓ Building brand presence through public relations



Analytical Research and Content Production

Combining data-driven insights with creative content production.

- **Consumer Behaviour Analysis:**
 - ✓ Understanding target audience preferences
- **SWOT Analysis:**
 - ✓ Identifying strengths
 - ✓ Weaknesses
 - ✓ Opportunities
 - ✓ Threats
- **Visual Content Strategy:**
 - ✓ Crafting impactful visual narratives
- **Video Editing and Motion Graphics:**
 - ✓ Enhancing brand storytelling through multimedia



Branding



LEMMERIAN
WORKIN' CAFE



LEMERIAN
WORKIN' CAFE

THE
WORKIN'
TAPESTRY

THE
WORKIN'
TAPESTRY

LEMERIAN
WORKIN' CAFE

MAINE LOBSTER COCKTAIL 7
BAYVILLE PASTA TOSSED WITH SAUTEED
LOBSTER, MUSHROOMS, ASPARAGUS, & WINE

MAINE LOBSTER COCKTAIL 7.5
PASTA RICE TORSED WITH SAUTERED
CREAM MUSHROOMS ASPARAGUS & MEX-
ICANS WITH A BOKERED GARLIC WHITE WINE
MAINE LOBSTER COCKTAIL PASTA RICE TORSED

MAINE LOBSTER COCKTAIL	7.5
HAWAIIAN PASTA TOSSED WITH SAUTÉED CORN AND MUSHROOMS, AGRICULTURE & WINE	

MAINE LOBSTER COCKTAIL	7.3
SHELLS FROSTED WITH SAUCE CREAM AND SPICED LEMON JUICE & MALT	

MAINE LOBSTER COCKTAIL 7.5
PARALLEL PHOTO TOASTED WITH SAUTEED
CREAM, HONEY-CRACKLING, ASPRAGUS, & PEARL
SAUCE / SAUTE-TOASTED ASPRAGUS, & WELLS HOPS

CREAMY LOBSTER COCKTAIL 7
RAVALLI pasta tossed with sautéed
creamed mushrooms, asparagus & wal-
nuts with a roasted garlic white wine
sauce. Lobster cocktail, ravioli pasta

MAINE LOBSTER COCKTAIL	7.50
FARFALLE PASTA TOSSED WITH SAUTERED LOBSTER TAIL, BUTTER, GARLIC & WINE.	

MAINE LOBSTER COCKTAIL	7.5
MAINE LOBSTER TAIL WITH SAUTÉED CREAM SAUTÉED ASPARAGUS & BUTTER	

MAINE LOBSTER COCKTAIL 7.5
PAPPARDE PASTA TONED WITH SAUTÉED
CREAMY MUSHROOMS, ASPARAGUS & SAL-
MON | MUSHROOMS, ASPARAGUS & SALMON

MAINE LOBSTER COCKTAIL 7
Sautéed lobster tossed with sautéed
creamed mushrooms, asparagus, & peas.

MAINE LOBSTER COCKTAIL	7.5
FARFALLE PASTA TOSSED WITH SAUTÉED CREAM, BROTH, COCKLES, ASPARAGUS, 8 WAL-	

MAINE LOBSTER COCKTAIL 7.5
PARTIALLY STEAM BOILED WITH SAUTÉED
GREEN BEANS, POTATOES, ASPARAGUS & WAL-

MAINE LOBSTER COCKTAIL 7.5
PASTA, LUSITANA FISH WITH SAUTERED
CORN, MUSHROOMS, LUSITANA, & WIL-
DOWNS WITH A ROASTED GARLIC WHITE WINE

MAINE LOBSTER COCKTAIL 7
CRABCAKE MIXTURE TOPPED WITH SAUTÉED
CREAMY BROUWER'S ASPARAGUS & WAL-
NUTS WITH A RICHTER'S GARLIC WHITE WINE

MAINE LOBSTER COCKTAIL 7.5
KRAUTALLY pasta tossed with sautéed
lobster, mushrooms, asparagus, & sage.

MAINE LOBSTER COCKTAIL	7.95
FRESHLY PREPARED WITH SAUTERED LOBSTER, WALDORF-SALAD, ASPARAGUS & WINE	

MAINE LOBSTER COCKTAIL 7.5
BUFFALO BREADED TOASTED WITH SAUTEED
CRANFERRY WILSON'S MELANOGASTRUS & WAL-
NUTS WITH A ROASTED GARLIC WHITE WINE

MAINE LOBSTER COCKTAIL
RADKALLY PASTA TOSSED WITH SALTED
CREAM, BACON, CHELSEA PRAWNS, & WAL-
NUTS WITH A ROASTED GARLIC WHITE WINE
MAINE LOBSTER COCKTAIL, RADKALLY PASTA

MAINE LOBSTER COCKTAIL 7.5
MARINATED PASTA TOSSED WITH SALTED
CREAM, MID-OCEAN LAGOON, & SAL.

MAINE LOBSTER COCKTAIL 7.5
FARFALLE PASTA TOSSED WITH SAUTEED
CREAMY WHITE WINE, LEMON, ASPINACH & WAL-

MAINE LOBSTER COCKTAIL 7.95
GRANDALLS FISH TORPEDO WITH SAUTÉED
CREAM, MUSHROOMS, ASPARAGUS, & WINE,
MADE WITH A ROASTED GARLIC WHITE WINE

Defining Lemerian

Lemerian is a transformative workin' cafe inspired by the acronym LE, MIR (LET'S MAKE INDIA RICH). It goes beyond monetary wealth, striving to make people rich in their work experiences, fueling the economy. With a focus on enhancing work efficiency and effectiveness, Lemerian offers artistic casual workin' cafes paired with a work quality enhancement program that brings a serotonin high and fosters a sense of community.

Typeface (Elegant, Modern)

The typefaces used reinforce our brand identity to be Artistic, elegant & Modern.

Montserrat	ABCDEFGHIJKLMNOPQRSTUVWXYZ	Medium	Although mainly seen in websites and online media, its high readability and ease of scaling make Montserrat a suitable typeface for printed material, such as brochures, signage and even books
Published in 2010	abcdefghijklmnopqrstuvwxyz()&?! 1234567890.,;:'/~		
by Argentine artist Julieta Ulanovsky		Bold	Although mainly seen in websites and online media, its high readability and ease of scaling make Montserrat a suitable typeface for printed material, such as brochures, signage and even books

A photograph of a modern building facade with a large, glowing red neon sign that reads "Zindagi" in a cursive script. The building has dark grey panels and large windows. In the foreground, a yellow pedestrian crossing signal with a red hand icon is visible on a pole. A blue trash bin is also present. The background shows a city skyline under a clear sky.

Zindagi







DIGITAL MOJO



MOJO





Zindagi

: scan me to start order :

Zindagi



DIGITAL MOJO



Zindagi

Contact Us: +91 90008 4800 +91 90008 54777

Soups

Tampon Soup \$5.545/- A spicy soup made with tampon, tomato, and onion, served with a garnish of fresh herbs.

Chicken Onionsoup (Chicken Miso Soup) \$5.595/- A healthy, delicious soup made with chicken, onions, and miso paste, served with a garnish of fresh herbs.

Leekier Soup \$5.595/- A creamy, comforting soup made with leeks, potatoes, and chicken, served with a garnish of fresh herbs.

Miso Soup \$5.545/- A healthy, delicious soup made with miso paste, tofu, and vegetables, served with a garnish of fresh herbs.

Kathi Panner (Chicken Panner) \$5.545/- A spicy, tangy soup made with chicken, panner, and spices, served with a garnish of fresh herbs.

Lentilsoup (Lentil Soup) \$5.495/- A healthy, delicious soup made with lentils, vegetables, and spices, served with a garnish of fresh herbs.

Salad

Moroccan Orange & Bread Salad \$5.445/- This salad is made with fresh oranges, bread, and spices, served with a garnish of fresh herbs.

Sun Tom Salad \$5.445/- A healthy, delicious salad made with sun-dried tomatoes, tomatoes, and spices, served with a garnish of fresh herbs.

Roasted Pumpkin & Arugula Salad \$5.495/- A healthy, delicious salad made with roasted pumpkin, arugula, and spices, served with a garnish of fresh herbs.

Warm Tossed Salad \$5.445/- A healthy, delicious salad made with warm tossed vegetables, tomatoes, and spices, served with a garnish of fresh herbs.

Starters

Devilled Chili Panner \$5.495/- A spicy, tangy starter made with chili panner, tomatoes, and spices, served with a garnish of fresh herbs.

Tandoori Mushrooms \$5.445/- A healthy, delicious starter made with tandoori mushrooms, tomatoes, and spices, served with a garnish of fresh herbs.

Roasted Baby Potato \$5.495/- A healthy, delicious starter made with roasted baby potatoes, tomatoes, and spices, served with a garnish of fresh herbs.

Kareem Chicken Thigh \$5.545/- A healthy, delicious starter made with kareem chicken thighs, tomatoes, and spices, served with a garnish of fresh herbs.

Stuffed Chicken Panner \$5.595/- A healthy, delicious starter made with stuffed chicken panner, tomatoes, and spices, served with a garnish of fresh herbs.

Hot Wings \$5.495/- A spicy, tangy starter made with hot wings, tomatoes, and spices, served with a garnish of fresh herbs.

Thai Fried Rice \$5.545/- A healthy, delicious starter made with Thai fried rice, tomatoes, and spices, served with a garnish of fresh herbs.

Appetizers

Mughal-E-Panner Balls (Mughal Panner) \$5.545/- A healthy, delicious appetizer made with mughal panner balls, tomatoes, and spices, served with a garnish of fresh herbs.

Cinematic Corn & Bread Crisquettes \$5.545/- A healthy, delicious appetizer made with cinematic corn & bread crisquettes, tomatoes, and spices, served with a garnish of fresh herbs.

Gourmet Potatoes \$5.595/- A healthy, delicious appetizer made with gourmet potatoes, tomatoes, and spices, served with a garnish of fresh herbs.

Quick-Witted Bites \$5.595/- A healthy, delicious appetizer made with quick-witted bites, tomatoes, and spices, served with a garnish of fresh herbs.

Masgoshes Mushrooms \$5.545/- A healthy, delicious appetizer made with masgoshes mushrooms, tomatoes, and spices, served with a garnish of fresh herbs.

Chili Cheese Balls \$5.495/- A healthy, delicious appetizer made with chili cheese balls, tomatoes, and spices, served with a garnish of fresh herbs.

Awa, Cherry & Cheese Breads \$5.545/- A healthy, delicious appetizer made with awa, cherry & cheese breads, tomatoes, and spices, served with a garnish of fresh herbs.

Tampon Bites \$5.545/- A healthy, delicious appetizer made with tampon bites, tomatoes, and spices, served with a garnish of fresh herbs.

Hot Crispy Aloo Tiki Chutney \$5.495/- A healthy, delicious appetizer made with hot crispy aloo tiki chutney, tomatoes, and spices, served with a garnish of fresh herbs.

Tandoori Mughal Balls \$5.545/- A healthy, delicious appetizer made with tandoori mughal balls, tomatoes, and spices, served with a garnish of fresh herbs.

Appetizers

Bake Bites Box \$5.595/- A healthy, delicious appetizer made with bake bites box, tomatoes, and spices, served with a garnish of fresh herbs.

Mughal-E-Kababs (Full Tandoori Mughal) \$5.595/- A healthy, delicious appetizer made with mughal-e-kababs, tomatoes, and spices, served with a garnish of fresh herbs.

Fried Chicken Drumsticks \$5.595/- A healthy, delicious appetizer made with fried chicken drumsticks, tomatoes, and spices, served with a garnish of fresh herbs.

Shakey Sizzlers (Classic Spicy Chicken Tikka) \$5.595/- A healthy, delicious appetizer made with shakey sizzlers, tomatoes, and spices, served with a garnish of fresh herbs.

Flakes And Fillers (Fish & Chips) \$5.445/- A healthy, delicious appetizer made with flakes and fillers, tomatoes, and spices, served with a garnish of fresh herbs.

MOJO

Social Media Marketing







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in a property
That holds a Promising Future

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Experience Happiness

Opportunity is Knocking
Your Once-in-a-Lifetime Chance to
Embrace Luxury and Comfort is here

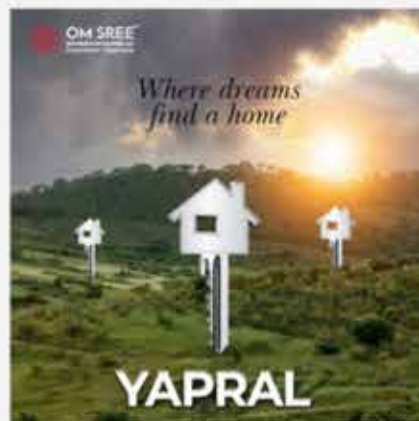
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Where Imagination Soars
BEYOND THE HORIZON! #SkyParkSurreal

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*Where dreams
find a home*

YAPRAL



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**3 BHK
1.5CR**

**READY TO
MOVE IN**

33% OFF
SANKHARI
AS RAD NAGAR
SECUNDERABAD

OM SREE BUILDERS & DEVELOPERS LLP

saket
Pranamam

May this Eid bring you abundant blessings and peace in your golden years.

Eid Mubarak



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Pranamam

SENIOR LIVING HOMES
where
NATURE
is your neighbour




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Unveiling a world of luxury and care
saket
Pranamam
Senior Living Global Community

where senior living shines like a precious gem



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Saket Pranamam
Your destination for a relaxed retirement



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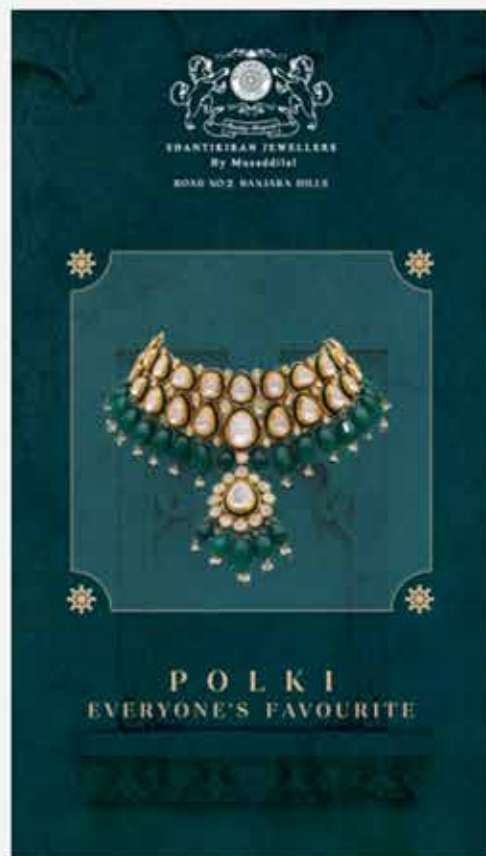
Discover
saket
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Senior Living Global Community

where everyday feels like a vacation
for senior citizens



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CGI Videos



▶ 1.9M



▶ 354K



305K

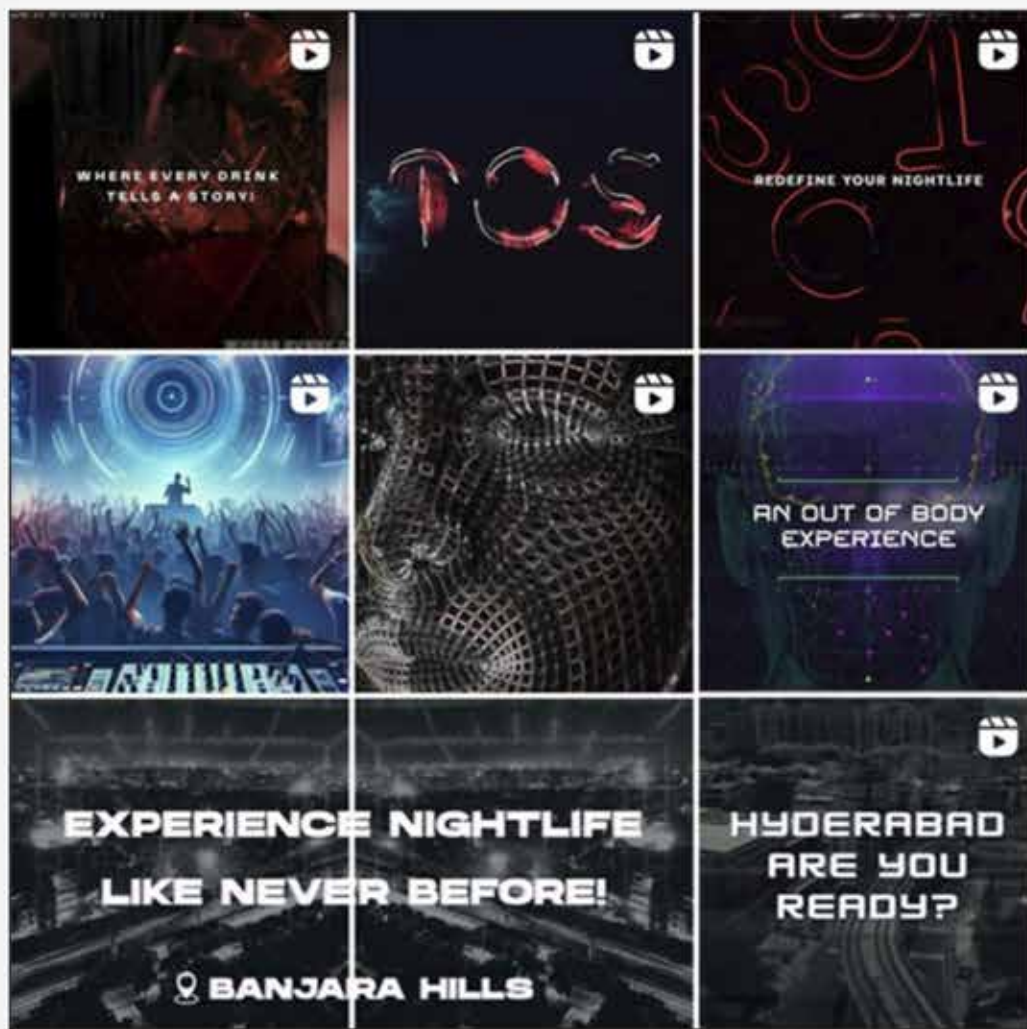


▶ 115K

AI Generated Images



TOS





Print Media & Hoardings

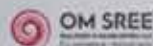
PRINT MEDIA

TIMES OF INDIA



GALLAXY OF LIGHTS

STEP INTO A WORLD OF
RADIANCE



LUXURY
HAS A NEW ADDRESS
AT OMSREE

2 BHK
90 Lac onwards
1285 sqft

3 BHK
1.2 Cr onwards
1445 sqft to 2180 sqft



9 KOMPALLY

TIMES OF INDIA

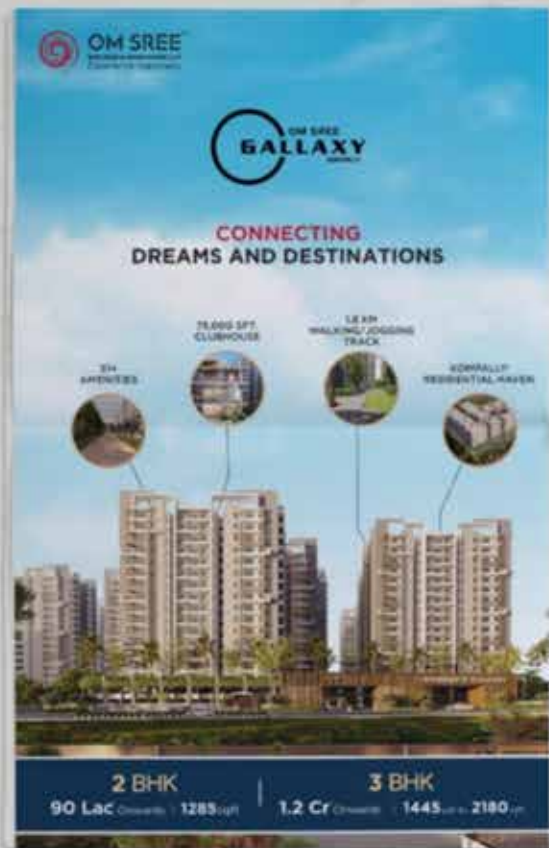


OM SREE
GALAXY

A HEAVEN OF
COMFORT AND
HAPPINESS

33 GRAM
of Shimmering Gold

This advertisement for OM SREE Galaxy features a surreal image of a skyscraper floating on a small, lush green island in a cloudy sky. The text 'A HEAVEN OF COMFORT AND HAPPINESS' is prominently displayed. At the bottom, a gold seal indicates '33 GRAM of Shimmering Gold'.



OM SREE
GALAXY

CONNECTING
DREAMS AND DESTINATIONS

24 APARTMENTS
75,000 SFT CLUBHOUSE
1.5 KM WALKING JOGGING TRACK
KORRALY RESIDENTIAL PARK

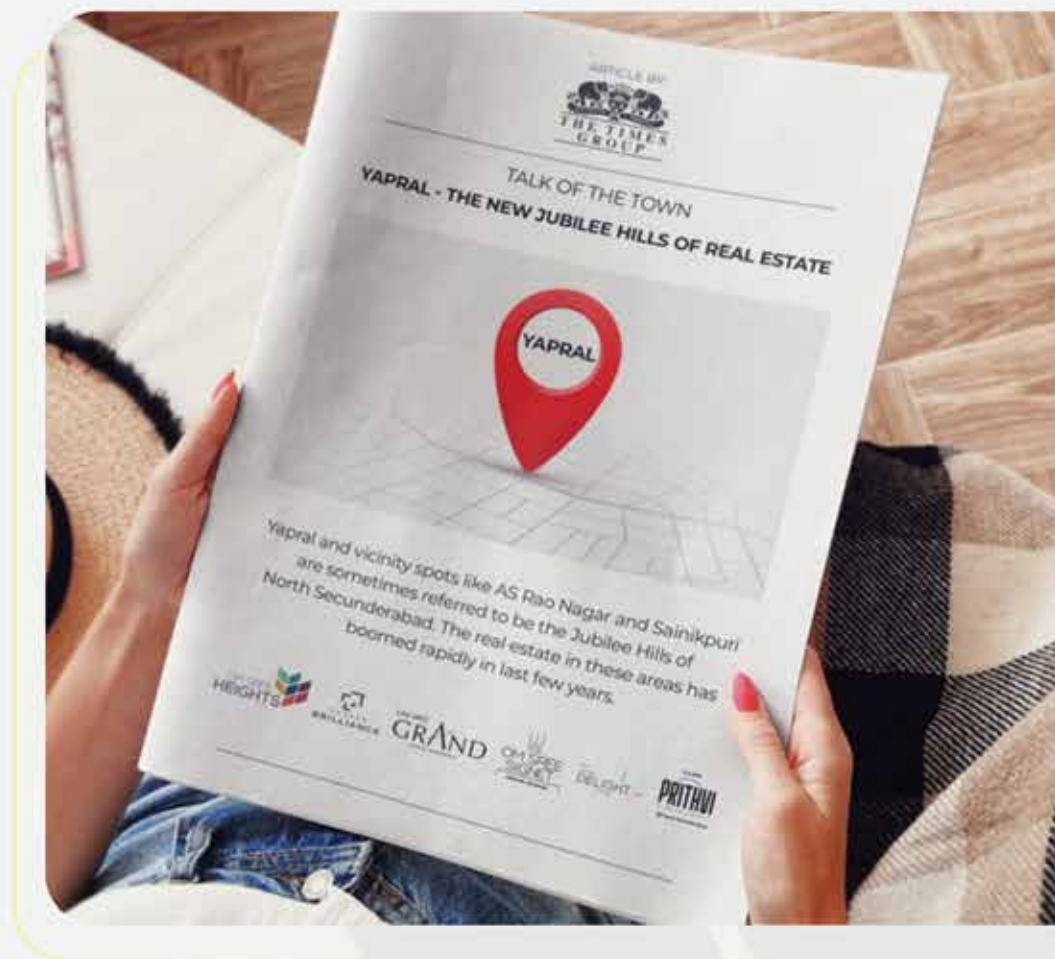
2 BHK
90 Lac Onwards | 1285 sqft

3 BHK
1.2 Cr Onwards | 1445 sqft to 2180 sqft

This advertisement for OM SREE Galaxy shows a modern apartment complex. It highlights key features: 24 apartments, a 75,000 SFT clubhouse, a 1.5 km walking/jogging track, and proximity to Korraly Residential Park. Pricing for 2 BHK (90 Lac onwards, 1285 sqft) and 3 BHK (1.2 Cr onwards, 1445 sqft to 2180 sqft) units is provided at the bottom.

PRINT MEDIA

PRINT MEDIA





HOARDINGS

HOARDINGS





HOARDINGS

Influencer Marketing

BRAND:
Brown Bear Bakers

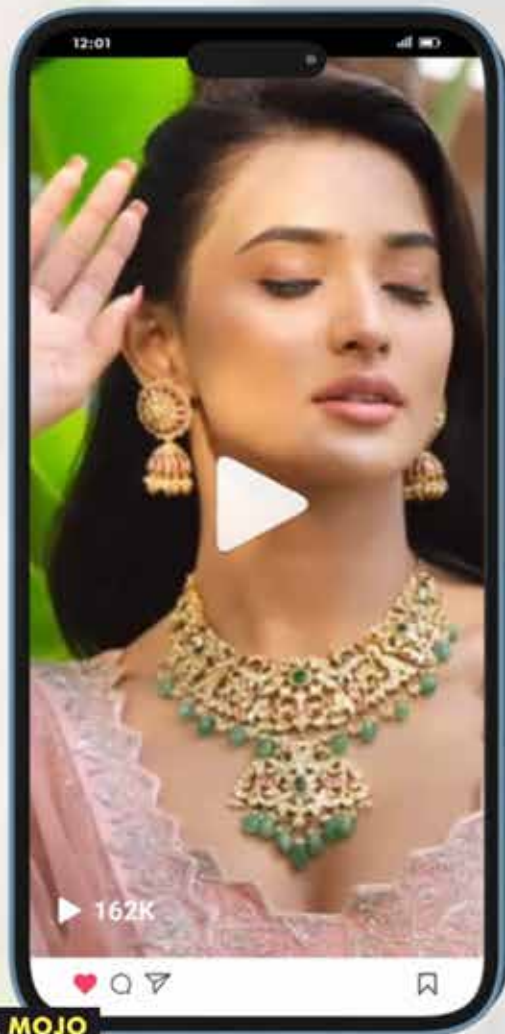
CAMPAIGN:
6 flavours for New year

OBJECTIVE:
To raise awareness among the audience about 6 different flavour cakes that brownbearbakers have for new years starting at 350/-

IDEA:
Collaborated with influencers that came from different niche and talked about how brownbearbakers cakes are their favourite and trustworthy. The influencers spoke in regional language that brought personalisation and instant connection with the audience.

CAMPAIGN OUTCOME:
<https://www.instagram.com/reel/C1KFEbZR8ze/>





BRAND :
Shanti Kiran Jewellers

CAMPAIGN :
Branding for Shanti Kiran Jewellers

OBJECTIVE :
Promoting authentic Diamond, Polki and Kundan jewellery.

IDEA :
Collaborated with influencer who's audience were interested in jewels and could have been a potential buyer.

CAMPAIGN OUTCOME :
<https://www.instagram.com/reel/C2HDJ8uKelt/?igsh=YncxMGF4YjVnNGV2>

BRAND:
Komma

CAMPAIGN:
Offer alert for party goers

OBJECTIVE:
To grab the attention of the audience about the club's 99/- menu

IDEA:
Promoting their food, drinks, and bollywood themed experience.

CAMPAIGN OUTCOME:
https://www.instagram.com/reel/Cxms_0BtSB2/?igsh=MTB3emZvd2p0aWRxOQ%3D%3D



PR Articles

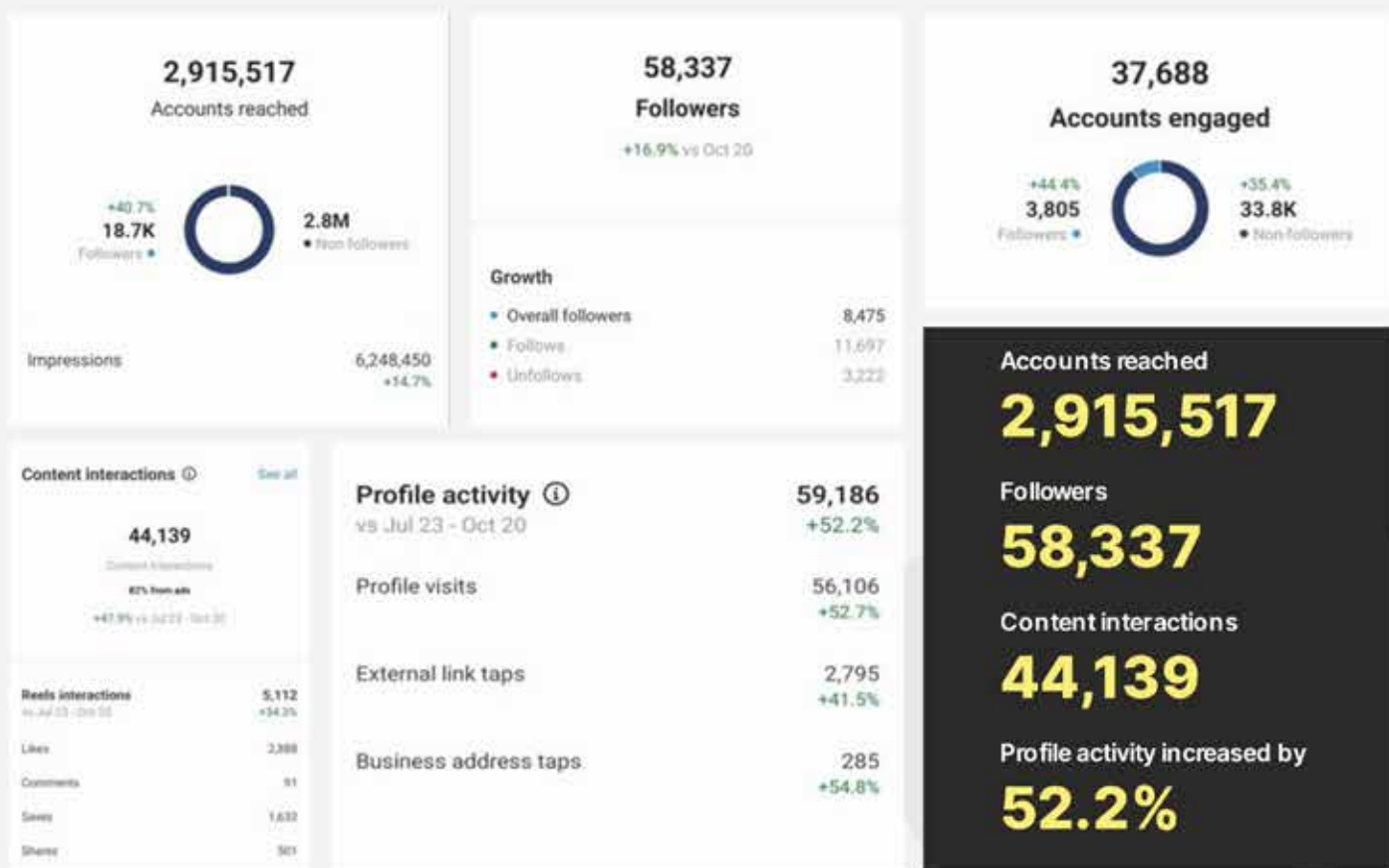






Performance Marketing

META



GOOGLE

<input type="checkbox"/>		Campaign ↑	CTR	Avg. impr. freq. / user	Impr.	Bid strategy type	Viewable CTR	Avg. viewable CPM	Viewable Impr.	Clicks	Conv. rate	Conv. value	Conv. value / cost	Conversions	Avg. CPC	Cost / conv.
<input type="checkbox"/>		Smart Promotions GOV Retirement Planning, Recently Retired, Retiring Soon HYD (RL)	1.00%	2.1	548,233	Target CPA	3.22%	₹96.25	382,390	18,560	0.30%	24,836.73	0.57	55.16	₹2.33	₹796.68
<input type="checkbox"/>		Smart Promotions Leads-Search Specific - HYD (RL)	1.72%	—	15,747	Maximize conversions (Target CPA)	—	—	0	4,090	1.27%	21,587.50	0.33	81.90	₹16.36	₹1,286.68
<input type="checkbox"/>		Smart Promotions Search Brand - GBL (RL)	1.6%	—	6,390	Maximize clicks	—	—	0	1,988	6.00%	45,988.52	3.04	119.37	₹11.32	₹188.49
Total: All enabled campaigns in your current account			1.64%	2.1	670,360		3.22%	₹96.25	382,390	24,638	0.91%	92,414.75	0.70	226.03	₹5.35	₹584.70

Conversion

119.37

Clicks

1,988

Conversion rate

6.00%

Cost per conversion

₹188.49

REMARKETING

▼ Name		Stage	Spend ▼	Impressions	Clicks	CTR	Daily Frequency (Display Ads)
▼ Total 2			\$127.48	350,533	182	0.052%	
Retargeting Campaign - 2023/11/01 - Web Web – Retargeting	...	eration	\$74.33	140,571	104	0.074%	12.6
Retargeting Campaign - 2023/12/12 - Web Web – Retargeting	...	eration	\$53.15	209,962	78	0.037%	11.2

Impressions

350,533

Clicks

182

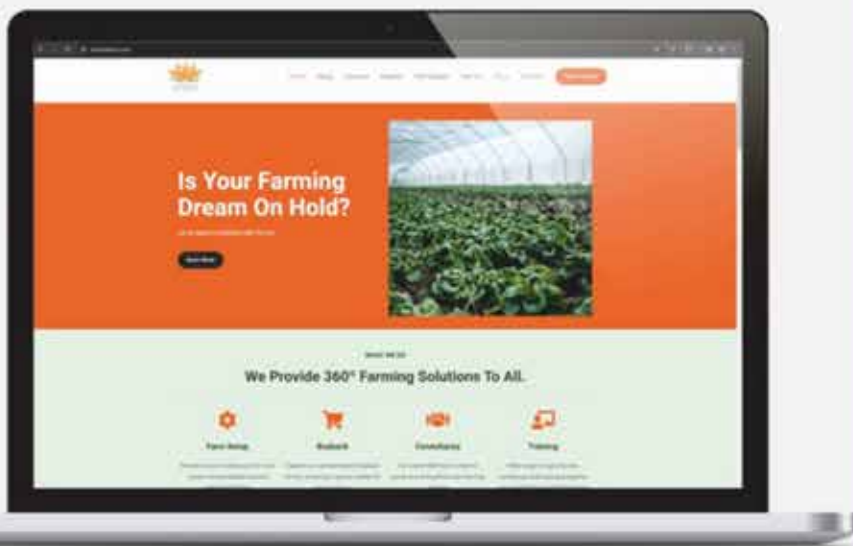
Frequency

11.9%

SEO

(SEARCH ENGINE OPTIMIZATION)

SEO (SEARCH ENGINE OPTIMIZATION)



Organic traffic

3,563

Session

4,395

User

3,868

New User

3,805

Pageviews

6,572

Avg. Session Duration

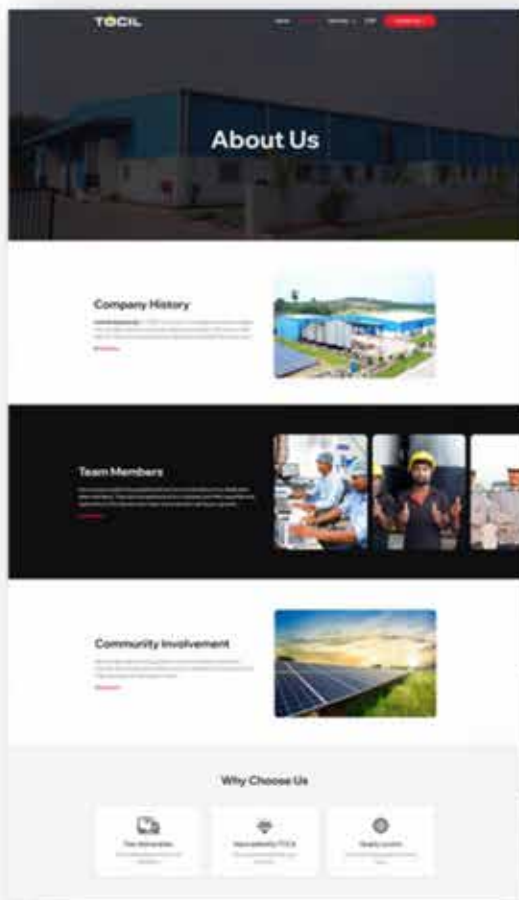
0:02:15

Bounce Rate

74.15%

Web Designing

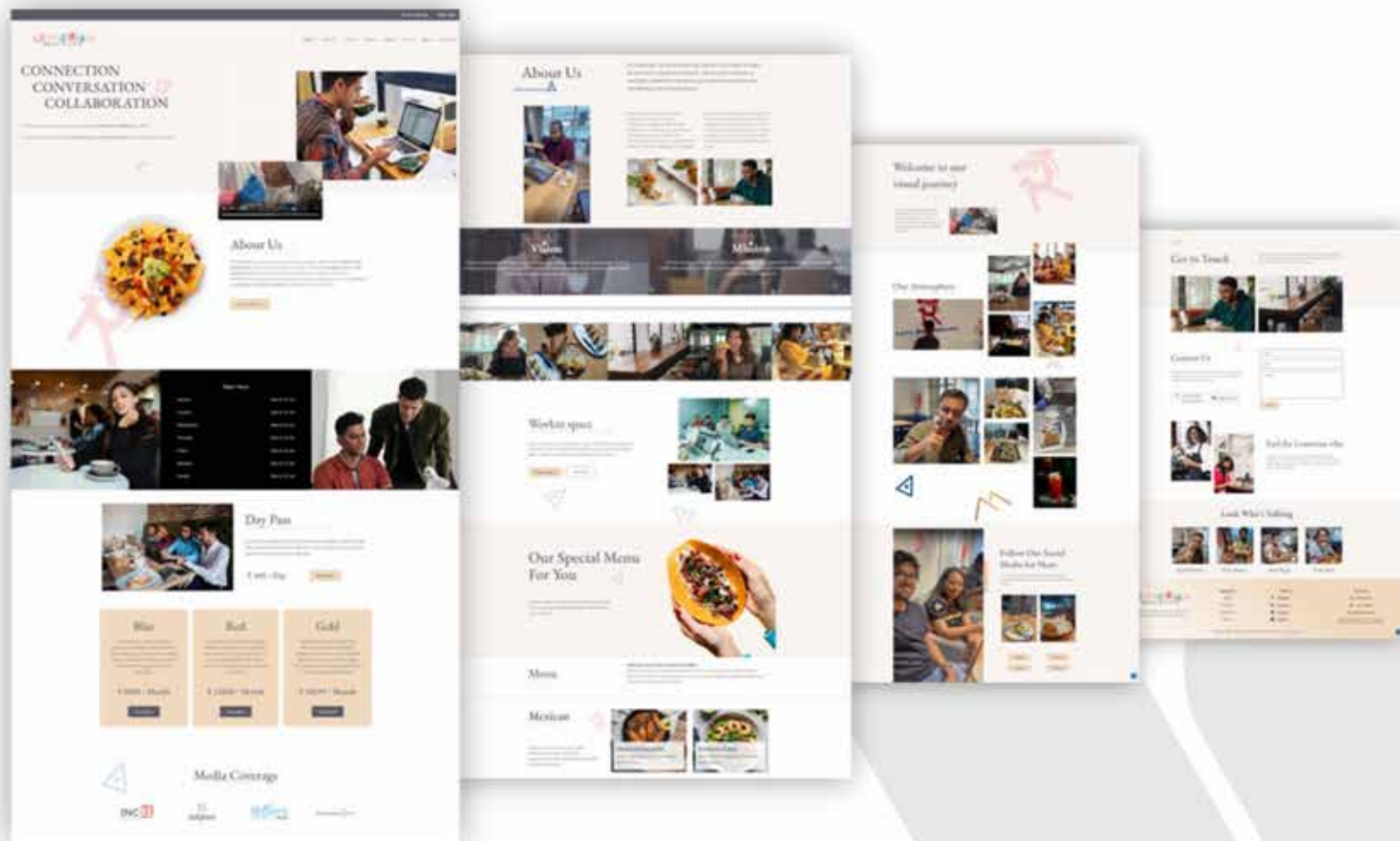
Website Design & Development | TOCIL



Website Design & Development | EMERALIS



Website Design & Development | LEMERIAN



THANK YOU

DIGITAL MOJO